

Several Maine Lobster Companies Travel to Growing Markets for Seafood Expo Asia and US Seafood Mission to Vietnam

The Maine lobster industry was well represented at this year's Seafood Expo Asia event in Hong Kong. The event — designed for seafood professionals, including buyers and chefs, looking for new suppliers, products, or trends — features 234 exhibiting companies from 31 countries around the world. Exhibiting this year were Belle Cove, LLC, Cozy Harbor Seafood, Greenhead Lobster, Maine Coast, Lobster Trap (with buying stations in Maine), and Ready Seafood.

Senior Trade Specialist Jeff Bennett traveled on to Vietnam to participate in a larger US seafood buyers' mission to the southeast Asia region along with Greenhead Lobster, Maine Coast, Lobster Trap, and Ready Seafood. The companies toured supermarkets and seafood facilities, attended country market briefings, and held one-on-one meetings with potential buyers from Vietnam, Singapore, Cambodia, Malaysia, and Thailand.

Southeast Asia, and Vietnam in particular, represents a rapidly growing market for US seafood and Maine lobster.

